



Shepherds Bush
Families Project &
Children's Centre

FUNDRAISING INFORMATION PACK



theBigGive

WWW.SHEPHERDSBUSHFAMILIESPROJECT.ORG



OUR STORY

Shepherds Bush Families Project & Children's Centre (SBFP&CC), previously Shepherds Bush Families Project, is a registered charity & company limited by guarantee.

It was set up in February 1988 in response to an identified need in the borough of Hammersmith and Fulham. SBFP&CC works with families who are homeless, those living in temporary accommodation and families who are occupying unsuitable housing e.g. overcrowded, in a state of disrepair. The project exists to support and assist families trying to cope with housing stress and manage their lives in very difficult and wide-ranging circumstances.

Families who are living in temporary unsuitable accommodation figure highly amongst groups who are socially excluded in our society. Many families face difficulties in accessing essential health, education and social support services.

In the 33 years since the project first opened, our services have expanded and developed organically in response to emerging and developing needs. This has been undertaken in consultation with our families and with other relevant agencies and community groups in the area. The project celebrates the multi-ethnic, multi-faith and multi-cultural make-up of our users who reflect the diverse community in our area.

We are the only organisation in the borough specifically targeting its services to homeless families and those in housing need.

WE'RE CROWDFUNDING!

This Spring we're aiming to raise as much money as possible through our 'Champions for Children' crowdfunding campaign' with The Childhood Trust, hosted by The Big Give.

The money raised will enable us to continue working with local families in housing crisis and secure those all important funds for our children's services.

These services include:

- Our Ofsted registered pre-school provision
- Drop-in stay and play sessions – the heart of our project.
- Extended evening drop-in session for children & parents
- After-school club
- Half term & summer holiday activities



FUNDRAISE FOR US!

Want to get involved but not sure where to begin?

CHOOSE AN IDEA

A bake sale, a sponsored run or even holding a community car wash – there are plenty of fun ways to raise money for us!

Check out our non-exhaustive list of fundraising ideas on the next page.



SET YOUR GOAL

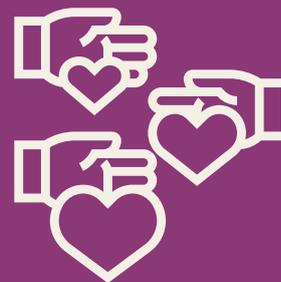
Fundraising doesn't need to be daunting!

Whether it's £20 or £200, every last penny raised will go a long way in creating real change for real families, and we appreciate all your efforts...

START FUNDRAISING

Spread the word and get your friends, family and colleagues involved! Set dates for your events & start collecting donations.

You can also post your fundraiser on your social platforms with the help of our digital fundraising materials available on our website.



DONATE



MAKE YOUR DONATION

Once you've completed your fundraiser, you'll have one week between the **14th – 21st of June** to make your donation over on our Big Give campaign page.

PUT THE FUN IN FUNDRAISING

Stuck for ideas? We have plenty of inspo below!

- Spring clean your home & sell your pre-loved clothing, toys, books & homewares on apps like ebay, Vinted, Gumtree or Shpock.
- A jumble/Car boot sale
- A sponsored run/walk
- A school fundraiser
- A pub quiz
- Bake sale, because who doesn't like cake?
- An office collection
- Knit-along or Crochet-along
- Sell handmade items & crafts
- Throw a tea party or a coffee morning
- Community car wash - wash neighbours cars in exchange for a small donation
- A dinner party
- Talent show
- Game night
- Food tasting event: Cheese & wine etc
- A dance-off
- Karaoke night
- Dog walking



WHERE TO FUNDRAISE

- At work
- School, college or university
- Your local area
- Online (perhaps a zoom quiz or craft session?)
- Local community group (your knitting circle, jogging group etc)
- Social media: Instagram & Facebook

NEED HELP?

If you have any questions regarding the fundraising process or how to get started, please don't hesitate to get in touch. We're more than happy to answer any queries & offer support where needed!

Please contact us below at:

✉ shah@sbf.org

Share your fundraiser with us to be featured in our newsletter!

THANK YOU!

Together we raised

£

for Shepherds Bush Families Project
in support of local families & children
in housing crisis



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www.shepherdsbushfamiliesproject.org

Charity Number: 1080495 - Company Number 3664056