



ANNUAL REPORT

APRIL 2019 – MARCH 2020

Homelessness isn't only about sleeping rough on the streets. Housing insecurity and homelessness cover a wide range of situations. Many homeless people have a roof over their heads without having a proper home, because where they live is temporary, insecure, overcrowded, unsanitary or unsafe.

Chairs report – April 2019 to March 2020



At the end of the period covered in this Chairs report, and at the time you will be reading this now – COVID-19 turned our lives upside down. For many families this pandemic has brought huge hardship – people have lost loved ones, they have lost jobs and livelihoods, children have been kept apart from friends and unable to go to school, families and friends have only been able to connect by phone or video call, if they are lucky. And although we have all been facing the same storm, as the saying goes, we have not all been in the same boat. Some have suffered more than others, and families who are in inadequate housing or who have lost jobs have suffered greatly during this time. The bravery and resilience that so many people have shown has been heart-breaking as well as inspiring

Clearly we have a way to go before the vaccine can allow us to open our world up again. But, along the way there have been moments of joy and hope, and Shepherds Bush Families Project has provided many of those. The Centre is a place that is filled with friendship, a place that offers support and the friendly ear of someone to talk to, a place so often filled with the laughter of children and the wonderful smells of the food that families cook and share together. Even during the times when it has been forced to physically close its door due to Covid the charity has found ways to share stories, help those most in need of advice or counselling and provided food parcels to help out with the necessities.

During this period we managed to maintain a good financial position, securing grants throughout the year that have allowed us to continue to provide services and where possible offer new things: we provided online resources for children & young people, including story telling for both under 5's and over 5's. We provided art & craft activities that were delivered to the home and resources to support home learning, and parents had access to remote advice and advocacy and 1:1 counselling. Our Systemic Family Therapist undertook Skype, Zoom and Face time sessions with families and sent out resource packs to support children & young peoples mental health during lockdown. We owe a debt of gratitude to those who continue to fund this vital work.

Of course, we could not run any of these services without the amazing staff that keep the centre running during the good times and the tough times. To them all – Tina, Beatrice, Shah, Barbara, Andrulla, Carrie, Marissa, Mehrun, Marti, Alex, Nirtionk, Marsela, and our sessional workers: Keith, Caroline, Alyce – I would like to say a huge thank you. Until we can meet again, let us stay strong and continue to support each other.

Tracy

CEO COMMENTS

As I write this report we are in our 3rd lockdown due to the impact of Covid-19. This means our services have once again be curtailed in order to, not only follow guidelines, but to ensure the safety of families, staff and others and to protect our NHS. I don't intend to dwell on this during this report as the aim is to celebrate all that we achieved in 2019-2020, however, it cannot and should not be overlooked. Like so many others we have done our best to weather the Covid -19 storm whilst continuing to offer the best support we can to families. Also like many others we are very positive about the new vaccine and the change it will bring about, a change that will hopefully return us to normal, albeit a new normal. We are very much looking forward to gradually re-opening not only our childcare services but our adult groups and classes too. We also look forward to resuming our partnership work with others.

2019-20 was another great year for SBFP&CC, although it seems like a long time ago now. We were able to run all our core services, with increased capacity and start new Esol Classes and Zumba for women and teenage girls. In fact as I look back over 2019-20 I am reminded of what an amazing year we had with many additional activities for families, such as our summer programme, with a record number of families participating, our brilliant Party in the Park, which was supported by a number of partners. We had Easter, EID, Diwali, Halloween and Christmas celebrations to name but a few. Sadly this does also bring home me how much we have missed during 2020, which will be remembered mainly for what we were unable to do rather that that which we did do.

As CEO, I have said this previously, and make no apology for repeating myself. I often find the resilience and capacity of our parents, children & young people to cope with what are often the worst of times, humbling and inspiring. The families that attend our centre, whether it be on a daily, weekly or monthly basis make a huge contribution towards the friendly, welcoming and great atmosphere that makes Shepherds Bush Families Project a fun, vibrant and welcoming centre. Many families comment on the fact that it is like a 'second family', often referring to the lasting, mutually supportive friendships they have made that go beyond the life of the project.

Of course, none of what we achieve would be possible without a dedicated, strong, caring and inspiring staff team who I am very proud to lead. I also have support from our Board of Trustees, who give up their time freely to ensure good governance and offer practical support to the organisation and families where possible. Not forgetting of course the sessional workers and other organisations that support the core work of SBFP&CC I hope you enjoy reading about our work, achievements and why we are still very much needed.

Tina Mayers CEO

Why we are here

Shepherds Bush Families Project & Children's Centre (SBFP&CC), previously Shepherds Bush Families Project, is a registered charity and company limited by guarantee. It was set up in February 1988 in response to identified need in the borough of Hammersmith and Fulham. SBFP&CC works with families who are homeless, those living in temporary accommodation and families who are occupying unsuitable housing e.g. overcrowded, in a state of disrepair. The project exists to support and assist families trying to cope with housing stress and manage their lives in very difficult and wide-ranging circumstances. Families who are living in temporary unsuitable accommodation figure highly amongst groups who are socially excluded in our society. Many families face difficulties in accessing essential health, education and social support services. In the 30+ years since the project first opened our services have expanded and developed organically in response to emerging and developing needs. This has been undertaken in consultation with our families and with other relevant agencies and community groups in the area. The project celebrates the multi-ethnic, multi-faith and multi-cultural make-up of our users who reflect the diverse community in our area. We are the only organisation in the borough specifically targeting its services to homeless families and those in housing need.

AIMS OF THE ORGANISATION:

- ❖ Relieve the poverty and distress of families who are homeless or experiencing severe housing problems in and around Shepherds Bush
- ❖ Enable mutually support networks to grow amongst families
- ❖ Empower parents/caregivers to regain a greater sense of control, and effect choices and changes in their lives
- ❖ Strengthen intra-family relationships and reduce the risk of relationship breakdown
- ❖ Build on strengths and enhance the capacity, confidences and skills of parents and parents –to-be
- ❖ Intervene at the earliest possible stage to tackle emerging or persistent difficulties experienced by children, young people and their families, and linked to social disadvantaged
- ❖ Ensure children develop and have a firm foundation in physical, social and emotional education from which to flourish, maximise their potential and enjoy good outcomes
- ❖ Improve life chances for young people
- ❖ Raise public awareness about all aspects of family homelessness
- ❖ Campaign for decent, secure and affordable housing for children and their parents and influence and change for the better, services and policies that affect homeless families

Families with children accepted as homeless and in priority need

| Year/Quarter | Hammersmith & Fulham | London |
|--------------|----------------------|--------|
| 2018 – Q1 | 34 | 2,360 |
| 2018 – Q2 | 54 | 1,230 |
| 2018 – Q3 | 49 | 1,240 |
| 2018 – Q4 | 105 | 1,390 |
| 2019 – Q1 | - | 1,540 |

The complete figures for 2019 are not yet available, however within the first quarter we can already see a significant increase of 150 families within London. Source: Shelter Databank

Households with dependent children in temporary accommodation

| Year/Quarter | Hammersmith & Fulham | London |
|--------------|----------------------|--------|
| 2018 – Q1 | 1,056 | 44,060 |
| 2018 – Q2 | 1,061 | 44,010 |
| 2018 – Q3 | 1,080 | 43,840 |
| 2018 – Q4 | 1,063 | 44,110 |
| 2019 – Q1 | 1,028 | 43,700 |

The number of households with dependent children in temporary accommodation has slightly decreased since the previous year. Many of these families remain with unmet housing needs, whilst others are moved from one temporary home to another.

NOT ALL TEMPORARY ACCOMMODATIONS ARE SUITABLE FOR CHILDREN. Source: Shelter Databank

These are simply the numbers of families in official temporary accommodation and those considered to have priority need. These figures do not include:

- families who may be placed in private rented accommodation on short leases
- those self placed in private rented.
- families in 'permanent' housing where the children and family have grown and are now considered overcrowded.
- families with no recourse to public funds/housing
- 'Sofa surfing' families, moving between family & friends as they cannot get on the housing register

Services provided 2019-2020

- ❖ **Parent & Child Drop-in**
- ❖ **Pre-school Provision**
- ❖ **After School Club**
- ❖ **Additional crèche support for parents who are studying or working**
- ❖ **Parent & Infant Relational Group**
- ❖ **Advice & Advocacy**
- ❖ **Adult Groups & Classes**
- ❖ **Crèche for all adult groups**
- ❖ **Therapeutic Support**
- ❖ **Systemic Family Therapy**
- ❖ **1:1 counselling**
- ❖ **Toy and Book Library**
- ❖ **Summer Programme of Outings and trips during the summer holiday**
- ❖ **School Holiday Activities for Children and Young People**
- ❖ **Centre drop-in activities for the whole family during school holidays**
- ❖ **Speech & Language support for families**
- ❖ **Christmas Party**
- ❖ **Celebration of Religious and Cultural Festivals**
- ❖ **Clothing Store (free)**
- ❖ **Laundry**
- ❖ **Cooking Facilities.**
- ❖ **ESOL groups & classes**
- ❖ **Employment support**





I really enjoy the After School Club, we can do lots of things, but I really like doing the art stuff. We always have loads of things to choose from.

8 year old girl



Party in the Park - A community Event

In August 2019 we again held our Party in the park – Community Event. It is estimated that over 200 parents, children & young people attended the event. We had a range of free games, arts and crafts activities, temporary tattoos and sports activities for adults and children to participate in. Everyone was encouraged to bring a picnic to share and we provided water and snacks throughout the event. We made sure that activities were inclusive of both parents and children. We also run a fundraising tombola which raised over £400 towards activities for children & young people



The event gave local people and borough residents the opportunity to participate in fun activities, try new sports, and overall, it brought people together. The project also gave other organisations the opportunity to promote themselves, hence local people got to find out about more relevant services and activities in their area.

Feedback from two parents who attended the party.

‘Getting my son and his friend out of overcrowded conditions was great. I really enjoyed at the party in the park. All the food was yummy.’

‘It was magnificent the kids thoroughly enjoyed it and the activities were very varies for all ages. The idea of having snack on site was brilliant as we got to experience tasting food from different cultures and also the free yet safe space to explore with the kids was awesome. The raffle was a nice touch of competitive fun for both children and adults. Keep up the great work.’

The heart of the project has always been and continues to be our Parent and Child Drop-in

At Shepherds Bush Families Project we have a large hall which gives us the facility to run a vibrant, warm, friendly and very welcoming drop-in centre, where families in housing need can come for support and to make and meet friends for tea/coffee and a chat. The drop-in is often families' first point of contact with us and we seek to promote a friendly, stable and safe environment for adults and children to be in. By the provision of a drop in centre, we offer families sharing a commonality of experience i.e. homelessness & poor housing, a place to seek respite and to meet and gather with others in order to break the cycle of isolation and loneliness.

During the time of this report the drop-in ran 3 afternoons a week and 1 evening each week. These sessions are an opportunity for both parents and children to socialise in a safe stimulating environment where noise and messy play are not a problem and are actively encouraged. The children and their parents have the opportunity to join in many different activities and parents are able to spend stress free time with their children. During our day time drop-in parents and children share a healthy snack and our evening sessions allows parents and staff to cook and share a meal with all.

The drop-in is for all families in Hammersmith & Fulham who may be living with an unmet housing need, including those living in hotels, hostels and other forms of temporary, unsuitable accommodation. It is a safe space for families to come, and many friendships have been forged and families have found mutual support and comfort from each other.



118
Individual parents & children
attending our drop-in sessions,
weekly
April '19 - March '20



www.shepherdsbushfamiliesproject.org @sbfamiliesproj



186
Individual parents & children
attending our Thursday evening
drop-in session with shared meal
April '19 - March '20



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1,400

Hot meals served to our after-school club children.

April '19 - March '20



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@sbfamiliesproj

Shared meals and snacks

At SBFP we love nothing more than sharing a healthy meal or snack. Not only does this support parents and children social interaction, allowing them to come together enjoy a good healthy, balanced meal but also lessens the financial burden on families.

During our Thursday evening families drop-in session, parents assist with preparing, cooking and serving the meals. We have shared a range of delicious dishes from different countries as well as our very own Pasta & Cheese special

1,968

Healthy snacks served during our drop-in sessions.

April '19 - March '20



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@sbfamiliesproj

2,400

Hot meals served during our Thursday evening parent & child drop-in sessions.

April '19 - March '20



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ADVICE AND ADVOCACY SERVICE

Development of this service occurred early on in the project's history, as outreach work and contact with families in the centre revealed the extent to which people were experiencing hardship, misery and stress; how this was taking its toll on individual family members and their relationships with one another. Then, as now, many of the issues that people raise and seek assistance with relate not only to the crises which have propelled them into homelessness but also to the rigours of the housing and homelessness system itself, and the privations that many of them subsequently encounter.

The introduction of Universal Credit has put more families in greater difficulty and intensified the situation of many. We have seen an increase in families suffering hardship due to housing poverty, where high rents in the private sector is not being fully met by the housing element of Universal Credit. As more landlords are refusing to take those in receipt of benefits and there is barely any increase in the availability of social housing, we are seeing more families struggling through homelessness and living for longer periods in poor, inadequate and sometimes unsafe housing.

359

Appointments with our
advice & advocacy worker

April '19 - March '20

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Bad housing has a massive impact on families lives, affecting everything from their health and educational achievement, to their emotional well-being and overall life chances:

- **Health:** children living in cramped accommodation experience disturbed sleep, poor diet, higher rates of accidents and infectious disease
- **Education:** children from homeless households are more likely to suffer from bullying, unhappiness and stigmatisation
- **Emotional well-being:** many families state their children often were frightened, insecure, or worried about the future as a result of their homelessness

Life chances: The health and educational impact of poor housing may affect children's future job prospects and financial well-being

Our Holistic approach ensures parents and children's mental and physical well-being needs are met. It is therefore important that our advice worker works closely with the Counsellors and Therapist to address any emotional needs of parents, children & young people.



522
Hours of counselling with
our Therapeutic Counsellor
April '19 - March '20

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Counselling, therapy and emotional support for families

Whilst we offer lots of support and practical help to families with childcare, advice and advocacy and we have many events and fun occasions at our centre, let us not forget the impact long term housing issues can have on families emotional and mental well being. We have long recognised this, which is why providing a very individualised, private and professional counselling, therapeutic and support service continues to be a priority for the project.

Many of us welcome the opportunity to talk to someone about the problems and difficulties we experience, and the parents and young people we work with are no different. Sometimes it is necessary to speak to someone outside of family or friends. Some parents may only need a space to talk for a few weeks to help them overcome a crisis at that point, others may seek or require more long-term support, often arising out of emotional fallout from a severe life crisis or an issue surrounding loss or multiple losses resulting in compromised states of physical and psychological health and wellbeing. With limits to the length and types of intervention available, and pressures on mainstream service provision, accessing timely or adequate help can be a problem. We assist when and where we can, which will include working collaboratively with other professionals and agencies as well as making referrals to specialist providers.

Systemic Family Therapy

Helping to overcome the stress of transition and change for parents and children alike

Sometimes, there are transitions and change in families which are hard to overcome. About Families is a therapeutic service for families who would like some help in coping with change.

Change is all around us and for families this is no different. Most change may go unnoticed, such is the inner sense of competence and confidence families naturally generate. But sometimes, there are changes in families are harder to overcome. These sorts of changes often require more time and attention to detail particularly when it involves the youngest members of the family. About Families is a therapeutic service for families who would like some help to tie together and organise their existing strengths to overcome difficult changes.

It can sometimes be helpful to talk things over with a qualified professional as a one off consultation. For some families the consultation helps identify that further meetings may be beneficial in order to find ways to overcome the difficulties they experience. Those families who would like to continue with further appointments can do so as this is a service freely available to all families who are involved with Shepherd Bush Families Project and registered at the centre and those who may referred from other agencies who seek additional support.



208
Hours of systemic family
therapy, with 33 individual
parents & children
April '19 - March '20

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Parent and Infant Relational Group

Just as parents need each other, babies too need and respond to being with their peers. At Shepherds Bush Families Project & Children's Centre, we have a group especially for parents/caregivers and young babies - aged from birth to one year. Babies are born naturally curious and primed to be sociable but even if they do prefer to be with you - the person who looks after them the most - they love being around other infants and grown-ups who show them an interest. Being with others is how all babies begin learning about themselves, their world, and how to be in relationship. Caring for our babies is something that links parents all over the world. Our parent and Infant group is a small group, where parents come and enjoy being with their baby in a safe and supportive environment, to play and have fun together as well as be able to connect up with other parents with young babies of a similar age. Many parents have formed friendships at our parent & Infant Group that continue into the main drop-in and throughout the centre.

Pre-school Provision

The Pre-school is an opportunity for children living in overcrowded, unsuitable accommodation to have the space to play freely and let off steam in a safe, stimulating and welcoming environment. The ethos of our pre-school is that children learn through play, whilst receiving any additional support needed through carefully planned and targeted activities. We focus our targeted work on developing children's communication, language, social and self help skills; these are the skills most important to support them into formal education and will help them reach their full potential

After School Club

Our After School Club is for Children and Young People aged 5 and over. During the sessions the children and young people that attend get an opportunity to try out different forms of art and take part in a number of physical activities, role play and have numerous table top games. C&YP also have the opportunity to do homework and school projects, where possible we will ensure that the C&YP have access to resources needed to do this and space to complete tasks. Many of the C&P attending the project have little or no personal space in their home environment. The After School Club gives those sharing a commonality of experiences much needed respite from the stresses imposed by living in poor, overcrowded conditions and a safe place to be themselves. We have seen a year on year increase in the number of children and young people accessing the After School Club.



28
Individual parents & babies
attended our
Parent & Infant sessions

April '19 - March '20

www.shepherdsbushfamiliesproject.org @sbfamiliesproj



49
Individual children
attending our Ofsted Registered
Preschool

April '19 - March '20

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64
Individual children attending
our after-school club

April '19 - March '20

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Other activities

Families summer programme of outings and events

During the long summer holidays we offer a programme of activities and events to alleviate some of the daily stresses caused by the poor housing and overcrowded living conditions, the stress put on these families can often become magnified at this time. For many of our families the costs of taking their children out is very prohibitive. Our Summer Programme is aimed at giving these families an opportunity to spend quality time and enjoy being together.

Children and Young Peoples Holiday Schemes

We have outings and activities for children and young people aged 5 to 16 years. The Children and Young People take part in planning days to make informed choices about where we go and feedback sessions to let us know how they felt about the activities and trips. As well the outing we also offer activities in the Centre during the school holidays.

Christmas Party

One of our biggest celebrations is our Christmas Party where families from many different cultures and backgrounds can come together to have a great time, with disco and games and a show for the younger children. Every child & young person also gets a hand picked gift from Father Christmas



62 Families
69 Adults
132 C&YP

Attended our Summer programme for families

April '19 - April '20

www.shepherdsbushfamiliesproject.org @sbfamiliesproj

A family of five is posing for a photo outdoors. A man in a blue shirt and sunglasses stands on the left, a woman in a pink headscarf and yellow jacket stands on the right, and three children are in the middle. They are all smiling and looking at the camera.

62

Individual C&YP attended our Children and Young People summer scheme

April '19 - March '20

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A young boy is sitting on a wooden bench. He is wearing a white t-shirt and orange shorts, and he is looking up and to the right with a smile. The background is a wooden wall with a red sign.

75 Families
148 C&YP

Attended our annual Christmas Parties - one for under 5's, the other for older children & young people

April '19 - March '20

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A young boy is sitting next to Santa Claus. The boy is wearing a blue shirt and is holding a wrapped gift. Santa Claus is wearing his traditional red suit and white beard, and he is smiling at the boy.

Toy and Book Library

Our toy library runs on a weekly basis and we have toys, games, books, drawing and writing activities as well as DVDs'/videos for children aged birth -16yrs. Parents and carers are encouraged to use the library as often as they wish and our Early Years Practitioners will talk with parents and carers and help them to find age/stage appropriate toys, books or activities for their children. We are lucky to receive a number of donations of toys, books & DVD's which helps keep the library well stocked



Crèche Facility

Whilst the crèche sessions at the project are run to enable parents to attend classes, groups, sessions, the crèche, as with the drop-in, helps prepare children for our Pre-school provision or reception. The crèche remains pivotal for parents using adult services at the Centre. The crèche runs alongside the drop-in and as many of our children attend more than one type of session they get plenty of opportunities to learn through play, make friends and socialise.



Our Partners

Much of our work is partnership work, we work with other agencies, charities and individuals. This not only supports the work that we do but also allows us to sign post families to get additional support

Our partners during 2019-20

City Harvest

Beam – funds training and supports people into work

Bush Theatre

Nubian Life

The Upper Rooms

Hammersmith & Fulham Law Centre

LawStop Solicitors



One of our young ladies making Tiramisu from scratch for all to share



Amazing food donations from City Harvest

COVID-19 SUPPORT

Whilst this report does not cover the time of COVID-19 it is important that we address what essentially has been a very difficult and in some cases, life changing time for many. Like others our centre ceased running face to face service in mid March 2020 and from April 2020 we supported families remotely with advice, advocacy and therapy services and practically with food parcels (including homemade cakes), activity packs for children and young people, health & safety information and other essential items. All delivered by a small group of dedicated volunteers. We received donations of laptops and iPads to distribute to families and continue to work with Ready Tech Go to ensure children & young people have access to devices for online learning.



36
Individual parents & children
provided with access to digital
technology via referrals to
Ready Tech Go

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The infographic features a green background on the left with the number '36' in large white font. To the right is a photograph of a young boy and a young girl, both wearing face masks, looking at a tablet together. The bottom of the infographic has a purple bar with the website and social media handle.



1,146 Food parcels
72 Activity packs
provided to families between
March '20 - January '21

www.shepherdsbushfamiliesproject.org @sbfamiliesproj

The infographic has a purple background on the left with the statistics in white text. On the right is a photograph of several brown paper grocery bags overflowing with various food items like fruits, vegetables, and packaged goods. The bottom of the infographic has a green bar with the website and social media handle.



Funders & Supporters April 2019 – March 2020

without whom none of this would be possible

LBH&Fulham:

- Children Centre Revenue
- Third Sector Investment Fund

BBC Children in Need Main Grants

BBC Children in Need Small Grants

John Lyon's Charity Main Grants

Tudor Trust

Waitrose

Toy Trust

Sylvia Adams Charitable Trust

29th May 1961 Charitable Trust

The Daisy Trust

Dr Edwards & Bishop King's Fulham
Charity

Kelly Family Charitable Trust

Hammersmith United Charities

United in Hammersmith & Fulham

Garfield Weston Foundation

Lottery, Reaching Communities

Mrs Smith & Mount Charitable Trust

Mercers' Company

Sport England

Broughton Family Trust

William Allen Young CT

The Rayne Foundation

Pertemps

Primark UK

The Entertainer

Spacehive Party in the Park

Defectors Weld

Postcode Lottery

OTHER GENEROUS SUPPORTERS

Portobello Panto, Finlay Brewer, George Irvine Funfairs, Ark Burlington Danes Academy, Bute House Prep School, Shepherds Bush Housing Group, Friends of Stepping Stones Nursery, Acorn Nursery, Ravenscourt Baptist Church, KidsOut, Bella Freud, Ashleigh Woolf & Beyond the Bow, Miss B Parker, Bella Freud & all those who have made generous one off who regular donations via online donations. If we have forgotten anyone please accept our sincere apologies, but know that we are grateful for all the support we receive.

These funds are so often the unrestricted funds that allow us to work in a flexible responsive way to support families in the way that best meets their needs whilst also supporting the organisation as a whole.

Special thanks to:

Ashleigh Woolf & Beyond the Bow: friends and colleagues for the large donation of Christmas presents for our children & young people.

Astrid Aurell: an amazing young lady who raised funds to buy a multitude of gifts for the children & young people in 2019 & her mum Bronte for supporting her.

Keren Smedley - Consultant Supervisor - for her support through many years, good times and not so good.

City Harvest- for their many and wonderful donations of food, drink, baby items and toiletries. They not only support the families we work with but also help the organisation meet the rising costs of provisions during sessions, thus supporting our ethos of providing free services for families.

We would also like to thank all those who have supported us in kind and through other avenues:

Norland Place School, Bute House Prep School, St Mary's C of E Church West Kensington,, Sobus, Walt Disney Hammersmith, St Mary Abbots School, Hammersmith & Fulham Community Law Centre, BBC Worldwide, Hammersmith and Fulham Volunteer Agency,, Hammersmith and Fulham Foodbank, Masbro Children's Centre, Little Owls Nursery, Maya Lilison, Fiona Cook (Upper Rooms), Mark Harvey , Liam Clipsham, Sayeed Rahman & Hammersmith Citizens Advice Bureau, Westfield London, Pret a Manger, Works4U, Marks & Spencer Westfield London, Lidl W12 Centre, Sainsbury's – Shepherds Bush Green & Shepherds Bush Road,, Good Gym, Bloody Good Period, St Michael's Church Acton,

Volunteers:

ADC College student international exchange

Paddington College students on placements

Latymer Upper School Volunteer Programme:

We have had some wonderful young people volunteering for us over the course of the year.



In June 2019 our CEO, Tina Mayers, was awarded a Civic honour for supporting families Health & Well being. An award that belongs to all involved with the day to day work at Shepherds Bush Families Project.



In November 2019 our CEO, Tina Mayers and Trustee Fred Morgan, were invited to The Kieran Prince Stadium to watch QPR v Middlesbrough and join others for a corporate lunch.

Finance and Trustee overview

This is a snapshot of the finances of SBFP&CC for the period 1st April 2019 to 31st March 2020

A full set of accounts are available on request

The directors consider the performance of the charity this year has been excellent. Whilst the charity, like so many, has been through period of unpredictability in terms of funding, we have been able to secure long term funds and we continue to meet the often-complex needs of the families we work with. In addition to our core services, which have been increased, the CEO and staff team have worked hard to support families both 1:1 and through group work with getting back into vocational training and completing course work. With a range of funding applications out to increase the work SBFP&CC undertakes with families the CEO & Trustees expect to see further partnership work with other organisations, agencies and local groups in the near future.

Financial Review

Income during the year to 31st March 2020 amounted to £312,722 (2019 £332,485) and expenditure was £313,866 (2019 £297,965) resulting in a (deficit)/surplus of £(1,144) (2019 £34,520). Net assets at the year-end were £118,348 (2019 £119,492) of which £45,894 (2019 £49, 146) related to unrestricted funds and £72,454 (2019 £70,346) to restricted funds.

Reserves Policy

Trustees have established a policy whereby the unrestricted funds held by the Organisation should be between 3-6 months of the resources expended, which equates to target figures of between £78,500 and £157,000 based on 2019/20 expenditure.

CURRENT TRUSTEES AND STAFF 2021

We have a volunteer Board of Trustees who meet regularly to ensure the organisation keeps within its charitable objectives and complies with its governing document this includes overseeing financial activity & the overall running of Shepherds Bush Families Project & Children's Centre.

BOARD OF TRUSTEES

Chair: Tracy Webb
Secretary: Alarys Gibson
Trustee: Mugabi
Trustee: Fred Morgan
Trustee: Jessica Campbell

STAFF AT SBFP&CC & sessional workers (who deserve a big thank you for the dedication and care they offer on a daily basis)

Chief Executive Officer: Tina Mayers

Project Co-Ordinator: Beatrice Panduru

Admin & Shahzad Gomes
Daniel Olaifa (left Sept 202)

Children and young peoples Practitioners: Andrulla Apostoli (Lead Early Years)
Marissa Lagraa
Marti Buenaventura
Mehrun Karim
Norma Bailey (cover)
Nirtionk Kareem
Marsela
Alexander Freitas
Carrie McGraph (left Oct 2020)

Finance Officer: Barbara Lambert

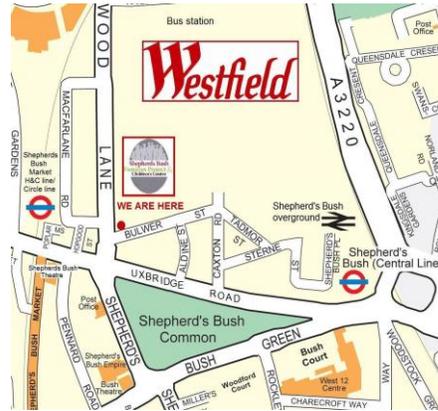
Sessional workers:

1:1 counselling
Parent & Infant group
Systemic Family Therapy
Advice & Advocacy

Caroline Wallis
Caroline Wallis
Alyce Ensin
Keith Mallinson



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&
CHILDREN'S CENTRE



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