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Supporting families in housing need since 1988

**ANNUAL REPORT**  
**APRIL 2020 – MARCH 2021**

**Homelessness isn't only about sleeping rough on the streets. Housing insecurity and homelessness cover a wide range of situations. Many homeless people have a roof over their heads without having a proper home, because where they live is temporary, insecure, overcrowded, unsanitary or unsafe.**



**Charity Number: 1080495**

**Company Number: 3664056**



## **Chairs report – April 2020 to March 2021**

The period covered in this Chairs report was, of course, completely dominated by COVID-19. None of us foresaw what this period would have in store for us and for so many families these months were ones of real hardship and loss. For us as a charity it has been a time of great worry – not knowing whether we would financially weather the storm, or how we could continue to be there for families that needed the services we offer more than ever.

And yet, we have weathered this storm. Not without some dark days, but with passion, energy and commitment to continue to provide vital services that families rely on. Our wonderful early years practitioners did [online](#) story times and song times and the fantastic Beatrice ran online cooking classes to make sure little ones could enjoy times of fun and connection. As soon as it was possible to safely open the centre we did so, at first having to make difficult decisions to limit the number of families we could support, and drawing on the kind offer from the Bush theatre to use their space to allow us more room to safely operate.

Despite our concerns during this period we managed to maintain a good financial position, securing grants throughout the year that have allowed us to continue to provide services. We owe a debt of gratitude to those who continue to fund this vital work and who showed such flexibility during this difficult time, enabling us to innovate and provide services in new ways to meet changing needs.

The staff and volunteers at SBFP were outstanding during this period, some taking furlough to help us to financially sustain ourselves, and some working throughout trying to stay safe and keep everyone that we support safe. Though it was tough, we pulled together, and I personally have never felt closer to the staff team, to my fellow trustees and to the cause that we all work so hard for, than during this time. As a Chair it was the biggest challenge I have faced, and I am so proud and thankful for everyone who worked so hard to see us through this. I am especially grateful to Tina, our wonderful CEO, who has put her heart and soul into ensuring SBFP can still be there for any family who needs it.

As we look forward to the future, there are still some mountains for us to climb as a charity. We know that going forward we will need to secure a new premises to continue to run our services from, and we also know that we are headed into an economic time of great turmoil. The day when our services are no longer needed, because families have all that they need, seem as far away as they ever have. And yet, I look to the future for SBFP with great confidence. Our centre, wherever we may be located, is one that offers support, advice and the friendly ear of someone to talk to. It is a place where we have hard conversations about how to navigate a complex housing situation and dire economic forecast, and yet it is a place so often filled with the laughter of children and the wonderful smells of the food that families cook and share together. We have great support from our local MP and local services who know how vital our services are. Let us look to the future together with hope and optimism, and the knowledge that there will be many more happy times had together.

Tracy



The centre has helped me with lots of things such as food parcels when in need. Preschool for my 2 year old son, for extended hours while I go to work. Summer holiday and giveaways like toys, books and clothes. Drop-in, for me and my son to spend time together with his friends and favourite toys in the centre. Forever grateful for the support, thank you so much Tina and team.



I like the after school club, we do good things. Loom bands are my favourite. If I am doing a project at school I can get paint and paper and stuff from Tina. We have food and sometimes have birthday cake if its someone's birthday. I can meet my friends. I really like that we can go on trips and things.

## A message from the CEO

34 years of Shepherds Bush Families Project!! This is a bitter sweet achievement, for a project that started as a small charity supporting local families who were living in the many B&B hotels and temporary accommodations in Shepherds Bush, SBFP was not meant to still be here supporting homeless families and those in housing need 34 years down the line. For the housing crisis at the time of our beginning was only a short-term problem! However, we are still here and in those 34 years we have seen a continual need for our services to grow and the needs of families becoming more intense.

*Until there is significant investment in social housing, until we have a government that make social housing a priority and a government that is prepared to put caps on private rents and challenge rogue landlords, the situation will not change, and families will be forced to continue living in inadequate, unsuitable, often unsafe accommodation.*

As we entered 2020, I like so many. expected this to be an average year in the life of SBFP. I think it is true to say that none of us expected the year to turn out the way it did. As Covid-19 struck I, along with everyone else, begun to realise this was no ordinary virus. I don't want to dwell on Covid-19 itself, however the challenges faced made many of us realise an inner strength we maybe did not know was there. Whilst people were isolated and unable to meet up, a new sense of community grew, different, but in some ways stronger. You will read a lot in this report of the support offered, this would not have been possible without a number of volunteers, supporters, funders and just good hearted people who went the extra mile.

It was with saddened hearts that the majority of the staff team were put on furlough. They wanted to be here for families and support them in anyway they could. Tracy has already talked about the online storytelling and cookery sessions, which were a valuable link for families. But, in addition to this those that were able to, came back to work as soon as was safely possible. Although our centre was still closed, they came in, made up food parcels, activity packs and other essential items to be distributed to families. Those that can drive joined other volunteers to deliver these parcels and packs to families. I have always known I have a great staff team behind me and their care and concern for all during the worst of the Pandemic once again proved this. It was at this time that our advice and advocacy worker and our therapist came to the fore, with telephone or facetime/zoom sessions for parents.

As the CEO there were times when I feared for the families we were supporting, many of them extremely vulnerable, living in challenging conditions at the best of times. As I got news of families where Covid had taken a hold our support services became even more vital. But we came through it and are as strong as ever.

Sadly that was not the end to challenges in 2020/21. In February 2021 our landlord informed us that he would not be renewing the lease which expired in March 21. This was a massive blow for me and all those connected to SBFP, the irony that the homeless families project was itself soon to be homeless! We did negotiate a 15-month extension with the landlord, but to the dismay of many, in June 2023, we will leave Bulwer Street after making it our home for 30 years. We have received great support from London Borough of Hammersmith & Fulham, from Andrew Slaughter MP & Councilor Stephen Cowen, Leader of the council, through to the property coordinators. My aim as CEO is to ensure that SBFP does not lose that which has ensured we have survived 34 years and continue to offer a friendly place for parents, children & young people can join together have fun and celebrate the diversity of SBFP, wherever we may be. I look forward to the next 12 months with a mix of trepidation and enthusiasm. I believe we can meet the changing needs of families and the challenges facing us as an organisation, head on.

I offer thanks to all who have supported me during 2020/21. The staff and volunteers, families and of course the Board of trustees who give their time voluntary.

*Tina Meyers - CEO*

## Why we are here

In the early part of 2020 there were 2,680 households on the housing register in Hammersmith & Fulham, There were approximately 1,350 in temporary accommodations.

*These are just the official figures. Other families who also attend the project fall outside the statutory definition of homeless and include those living in poor quality properties in the private sector, those who have ‘outgrown’ their permanent housing and are overcrowded, and those who are not eligible for housing assistance as they have no recourse to public funds and those who have been found intentionally homeless, the list could go on.*

Shepherds Bush Families Project & Children’s Centre (SBFP&CC), previously Shepherds Bush Families Project, is a registered charity and company limited by guarantee. It was set up in February 1988 in response to identified need in the borough of Hammersmith and Fulham. SBFP&CC works with families who are homeless, those living in temporary accommodation and families who are occupying unsuitable housing e.g. overcrowded, in a state of disrepair. The project exists to support and assist families trying to cope with housing stress and manage their lives in very difficult and wide-ranging circumstances. Families who are living in temporary unsuitable accommodation figure highly amongst groups who are socially excluded in our society. Many families face difficulties in accessing essential health, education and social support services. In the 34 years since the project first opened our services have expanded and developed organically in response to emerging and developing needs. This has been undertaken in consultation with our families and with other relevant agencies and community groups in the area. The project celebrates the multi-ethnic, multi-faith and multi-cultural make-up of our users who reflect the diverse community in our area. We are the only organisation in the borough specifically targeting its services to homeless families and those in housing need.

**Bad housing** has a massive impact on children’s & young people’s lives, affecting everything from their health and educational achievement, to their emotional well-being and overall life chances:

- **Health:** children living in cramped accommodation experience disturbed sleep, poor diet, higher rates of accidents and infectious disease
- **Education:** children from homeless households are more likely to suffer from bullying, unhappiness and stigmatisation
- **Emotional well-being:** many families state their children often were frightened, insecure, or worried about the future as a result of their homelessness
- **Life chances:** The health and educational impact of poor housing may affect children’s future job prospects and financial well-being.

### **AIMS OF SHEPHERDS BUSH FAMILIES PROJECT & CC:**

- ❖ Relieve the poverty and distress of families who are homeless or experiencing severe housing problems
- ❖ Enable mutually support networks to grow amongst families
- ❖ Empower parents/caregivers to regain a greater sense of control, and effect choices and changes in their lives
- ❖ Strengthen intra-family relationships and reduce the risk of relationship breakdown
- ❖ Build on strengths and enhance the capacity, confidences and skills of parents and parents –to-be
- ❖ Intervene at the earliest possible stage to tackle emerging or persistent difficulties experienced by children, young people and their families, and linked to social disadvantage
- ❖ Ensure children develop and have a firm foundation in physical, social and emotional education from which to flourish, maximise their potential and enjoy good outcomes
- ❖ Improve life chances for young people
- ❖ Raise public awareness about all aspects of family homelessness
- ❖ Campaign for decent, secure and affordable housing for children and their parents and influence and change for the better, services and policies that affect homeless families

## *Services provided by SBFP&CC*

- ❖ *Parent & Child Drop-in*
- ❖ *Pre-school Provision*
- ❖ *After School Club*
- ❖ *Additional crèche support for parents who are studying or working*
- ❖ *Parent & Infant Relational Group*
- ❖ *Advice & Advocacy*
- ❖ *Adult Groups & Classes*
- ❖ *Crèche for all adult groups*
- ❖ *Therapeutic Support*
- ❖ *Toy and Book Library*
- ❖ *Summer Programme of Outings and trips during the summer holiday*
- ❖ *School Holiday Activities for Children and Young People*
- ❖ *Centre drop-in activities for the whole family during school holidays*
- ❖ *Speech & Language support for families*
- ❖ *Christmas Party*
- ❖ *Celebration of Religious and Cultural Festivals*
- ❖ *Clothing Store*
- ❖ *Laundry*
- ❖ *Cooking Facilities.*
- ❖ *ESOL groups & classes*
- ❖ *Employment support*

### **Many of our families access more than one service at SBFP&CC**

I got a lot of help for me and my son through Family Project Shepherd Bush.

They helped me in advice, after school club, and half terms holiday, summer holiday I love this place because we can find everything in one place and the most important the staff is amazing wonderful In customer service help a lot they make you feel like you are with your family.

Love all the staff there.

Shepherd's Bush family project have big place in me and my son life in so many ways like introducing us to many families, give me advice when I need one, childcare so I can keep working when it's half terms, summer holidays, taking my son to different places he never been before, with different giveaways and I'm very thankful for that

## *The Heart of our project has always been our Parent and Child Drop-in*

At Shepherds Bush Families Project, we have a large hall which gives us the facility to run a vibrant, warm, friendly and very welcoming drop-in centre, where families in housing need can come for support and to make and meet friends for tea/coffee and a chat. The drop-in is often families' first point of contact with us and we seek to promote a friendly, **stable** and safe environment for adults and children to be in. By the provision of a drop-in centre, we offer families sharing a commonality of experience i.e. homelessness & poor housing, a place to seek respite and to meet and gather with others in order to break the cycle of isolation and loneliness.

*Sadly the drop-in service was one of the main victims of the Pandemic. Whilst we did all that we could to ensure we kept in close contact with families and that those friendships that were previously formed in the centre remained, there was no real substitute for the safe and friendly meeting place which many families refer to as their second home. It was a great relief to all when we were able to reopen our doors, albeit under very careful controls and limited numbers.*

### **The drop-in also offers:**

- A safe, stimulating environment for children to take part in activities, with and alongside their parents, where noise and messy play are not a problem.
- A space for parents to meet, socialise, share experiences and offer & receive mutual support
- Activities for parents to enhance their confidence in their parenting
- Fun physical activities and healthy living information to promote a healthy start for children
- Information and sign posting to complimentary and other services in the area
- An opportunity for parents to access our 1:1 family support & advice services

The drop-in is for all families in Hammersmith & Fulham who may be living with an unmet housing need, including those living in hotels, hostels and other forms of temporary, unsuitable accommodation. It is a safe space for families to come, and many friendships have been forged and families have found mutual support and comfort from each other.

Our drop-in also has a creche running alongside it and this facilitates children's easy settling into our pre-school provision. As we offer a continuity of care, with the same staff working throughout the setting children are able to get to know practitioners and the environment with their parents close by.

**26**  
Individual parents &  
children attended our  
reduced drop-in stay & play  
sessions

April '20 - March '21



As stated previously one of our biggest challenges during the period of this report was supporting families through the Covid-19 Pandemic. This support offered was practical and supported physical and emotional wellbeing.

Many parents struggled to get food and essential items for their families. Apart from the difficulties of getting to supermarkets and buying food was the added costs of having children at home all day and the fact that a number of parents were on reduced salaries through furlough, unable to work for health reasons and those who actually lost their jobs as small business could not sustain them.

**812**  
Food parcels distributed  
to families between  
May 2020 - March 2021



**36**  
Fresh food deliveries  
for families isolating & in  
urgent need  
April '20 - March '21



## Children and Young People's (C&YP) services and activities

As we moved into a new normal, we realised how important it was that our C&YP were able to reconnect and start socialising again. It was with a great deal of care that we began opening our C&YP sessions. The numbers attending was greatly reduced as we aimed to keep all safe. We limited numbers in each session and had to make hard decisions about which families were offered spaces. The various spikes in Covid and lockdowns sadly meant less C&YP attended than we would have wished



### *After School & holiday provision*

Many of the C&YP attending the project have little or no personal space in their home environment. The After School Club and school holiday programme gives those sharing a commonality of experiences much needed respite from the stresses imposed by living in poor, overcrowded conditions and a safe place to be themselves



### *Pre-school Provision*

Our Pre-school is an opportunity for children living in overcrowded, unsuitable accommodation to have the space to play freely and let off steam in a safe, stimulating and welcoming environment. The ethos of our pre-school is that children learn through play, whilst receiving any additional support needed through carefully planned and targeted activities. We focus our targeted work on developing children's communication, language, social and self-help skills; these are the skills most important to support them into formal education, give them a firm foundation in which to help them reach their full potential.



## ADVICE AND ADVOCACY - A VITAL AREA OF THE WORK WE DO



Development of this service occurred early on in the project's history, as outreach work and contact with families in the centre revealed the extent to which people were experiencing hardship, misery and stress; how this was taking its toll on individual family members and their relationships with one another. Then, as now, many of the issues that people raise and seek assistance which relate not only to the crises which have propelled them into homelessness but also to the rigours of the housing and homelessness system itself, and the privations that many of them subsequently encounter.

### 1:1 Therapeutic Support



Whilst we offer lots of support and practical help to families with childcare, advice and advocacy and we have many events and fun occasions at our centre, let us not forget the impact long term housing issues can have on families emotional and mental well being. We have long recognised this, which is why providing a very individualised, private and professional counselling, therapeutic and support service continues to be a priority for the project. In addition to our 1:1 session we also offered Systemic Family Therapy,



## Events, celebrations & giveaways –

We didn't let a little thing like lockdown prevent us from enjoying the normal celebrations with families. We sent out activity packs, Easter Eggs and ingredients for cooking for C&YP.

# 203

Easter eggs delivered to our children & young people

April '20 - March '21



# 71

Mother's Day gift bags delivered to parents

April '20 - March '21



# 172

Easter & Mother's Day crafts activity packs delivered to our children & young people

April '20 - March '21



# 86

Children & young people provided with pancake day kits

April '20 - March '21



# 90

Warm coats & jackets provided to parents & children

April '20 - March '21



# 94

Families provided with Eid gift bags containing cupcake-making kits, dates & fruit.

2021



## As soon as we could we had on-site celebrations and events and day trip



**193**  
Individual parents & children attended our trips to Kew Gardens  
April '20 - March '21



**206**  
Individual parents & children attended our socially distanced Halloween event  
April '20 - March '21



**121**  
Individual children & young people attended our summer programme  
Summer '21



**16**  
Arts & crafts workshops held for parents & carers during our summer scheme  
(with creche for 60 individual C&YP)  
Summer '21



I am very happy that I was given the opportunity to join the center's family. I cannot express or describe the amount of assistance and integrated entertainment we have for our children. Best staff with the kids and the parents Communication and caring!  
We always get lots of things , gifts , food different items really appreciated 🌹  
Finally The best part ever is (Tina) the angel of the place there we really love ❤️ her !



One of the best events we had planned was a Christmas Grotto. As we weren't going to be able to do our usual amazing Christmas Parties, we came up with a plan: staff worked extremely hard to set up a Christmas Grotto for C&YP and their parents.

Sadly it was not to be. As we finished preparations for the Grotto, organised our socially distanced Santa and all other activities, we went into a further lockdown. The disappointment was immense. **HOWEVER**, again we did not let a little thing like lockdown stop us enjoying Christmas.

**225**  
 Christmas gifts delivered to children & young people  
 April '20 - March '21



**115+**  
 Christmas food hampers & chocolates delivered to families  
 April '20 - March '21



**THE GROTTO THE CHILDREN NEVER SAW 🙄**



The first time I saw Shepard's bush summer event leaflet I went to it and met such a lovely ladies, they make you feel your welcomed and comfortable, me and my children really enjoyed the event, I asked them I would like to register because of activities and events and for family support, I'm truly thankful for their support by organising give aways to help us get what we needed. We had lots of fun at Eid party and easter party at the centre, Shepard's bush family project is the most needed and soo perfect for us parents and children, we are looking forward to go on a trip with centre. We would love to have more activities and events. We truly appreciate every effort and support by Shepard's bush family project 🤗❤️❤�

**Funders & Supporters**  
**April 2020 – March 2021**  
**without whom none of this would be possible**

**LBH&Fulham:**

- Children Centre Revenue
- Third Sector Investment Fund

BBC Children in Need Main Grants

BBC Children in Need Small Grants

John Lyon's Charity Main Grants

Tudor Trust

United in Hammersmith & Fuham

Hammersmith United Charities

The Julia & Hans Rausing Trust

Kelly Family Charitable Trust

29<sup>th</sup> May 1961 Charitable Trust

The Daisy Trust

Dr Edwards & Bishop King's

Fulham Charity

National Lottery

The Sylvia Adams Trust

Garfield Weston Foundation

The Toy Trust

The London Community Foundation

**OTHER GENEROUS SUPPORTER**

Portobello Panto

Knickerbockerglory TV

Finlay Brewer

George Irvins Funfair

Primark Store Westfield

**The many individual donors via our on-line platforms**

**These funds are so often the unrestricted funds that allow us to work in a flexible responsive way to support families in the way that best meets their needs whilst also supporting the organisation as a whole**

*Sincere Apologies if we have forgotten anyone- please be assured we hold in high esteem all who support the work of SBFP&CC*

Shepherd's bush project has been tremendous help for my family by connecting me to others services to get structured support for myself and children. 2 of my 3 children are disabled and so their clothes and book giveaways help them to not live on the breadline and give some added luxury to their challenging childhood. The family day out help both myself and the children with social interaction as well as improved mental and emotional health. The drop in also help advice me with how to go about getting alternative accommodation as the previous one was medically unfit and then flooded twice in one year.

I feel very empowered as a single mother since I have engaged with this service. It is a nice extend family network. I don't feel judged or criticism and it is a safe space for me to unlearn and relearn to create new normal given my historic parental upbringing and fleeing from domestic violence due to been married at a young age because of cultural norms.



**Staff made cakes for families, chocolate cornflake, sprinkle cake and banana bread and they put together many different activity packs over the weeks, and months of lockdown.**



Shepherd's Bush family project have big place in me and my son life in so many ways like introducing us to many families, give me advice when I need one, child care so I can keep working when it's half terms, summer holidays, taking my son to different places he never been before, with different giveaways and I'm very thankful for that

Thanks So much you gave me chance for family project very I am happy my My son Nobel is very nice to look after my daughter is she loves the after school Club

This center is a lifeline for many, particularly the marginalized members in this area and have been an inclusive and welcoming space to all. Many of its services such as summer holidays and drop-in have been tremendous helpful. I am greatly thankful to all the team for the wonderful work they do for the community and their never ending support to those of us who really needed it.



When things become difficult and a major incident such as the Covid-19 outbreak, affects us all, we often rely on Community to help and see us through.

During 2020/21 we worked with and received support from many local community groups, organisations, companies and individuals. The support came in many different forms, These community connections were vital in allowing us to offer the vast and varied support that we did.



City Harvest: Always a great Supporter of SBFP, We're once again there to offer extra donations.



Ready Teach Go donated brand new iPads and laptops to help C&YP with home schooling. Latymer Upper school also donated 2<sup>nd</sup> hand iPads.



Bush Theatre offered additional space between Lockdowns



Wes Gomes who went off to search for food



Who Gives a Crap donated boxes of Toilet Rolls. We also received donations of Sanitary products from Bloody Good Period

## Thank you

As the country began locking down and families were struggling to get to the supermarkets and get food, we sought ways to help them. We were grateful for funders who offered financial and practical support. However, we did not expect it to be so difficult to find a supermarket that would help us in our quest to buy large quantities of food. Despite approaching all the supermarkets locally for support, making it clear we were not asking for free food, the only supermarket prepared to help was Lidl Supermarket in W12 Shopping Centre. They ordered in large quantities of store cupboard items and additional fruit and vegetables on a weekly basis and they allowed our amazingly helpful cab driver into the warehouse area to collect



In addition to the support to purchase large quantities of food Lidl also donated a large number of Chocolate Bunnies and other Easter chocolates for distribution to families.

So big thank you Lidl, everyone was so supportive, store managers, warehouse staff and very patient checkout assistants.

### Special thank to:

**Kathy Reddington, Katie Roberts, Lucy Farrell and Ralph, Fred Morgan & Alyce Ensin**

Giving up your time to pack food parcels and make the many deliveries to families. Without your support this wouldn't have been possible.

**Andrew Slaughter MP** – Who has taken on some of our most arduous cases and been there at the to offer help & advice

**Ashleigh Woolf**, friends and colleagues for the large donation of Christmas presents for our children & young people. They really appreciated the Christmas gifts.

**Caroline Wallis, Keith Mallinson, Alyce Ensin** - who are external to the organisation but give so much to support families.

**Keren Smedley** – who has supported CEO through the best and worst of times

**Lorna Brown** - who has given her time free to offer ESOL to parents on various levels, including 1:1 to support for those completing other courses.

**City Harvest** – whose regular donation of surplus food is a godsend for many of our families and helps keep the costs of provision for the organisation down. Many a shared meal has been made from the surplus food donation.

**Kanwar Singh** – who supported us through lockdown , with food distribution and other essential items. Beyond lockdown Kanwar also gave up his time to help a family move on Christmas Eve.

### We will also like to thank all those who have supported us in kind and through other avenues:

*Norland Place School, St Mary's C of E Church West Kensington,, Sobus (previously CaVSA), Walt Disney Hammersmith, St Mary Abbots School, Hammersmith & Fulham Community Law Centre, BBC Worldwide, Hammersmith and Fulham Volunteer Agency, Bella Freud, Hammersmith and Fulham Foodbank, Masbro Children's Centre, Fiona Cook (Upper Rooms), City Harvest, Hammersmith & Fulham Citizens Advice Bureau, Askew Road Baptist Church, St Luke's Church, Georgio Elias.*

**Sincere Apologies if we have forgotten anyone- please be assured we hold in high esteem all who support the work of SBFP&CC**

## Financial Review

Income during the year to 31<sup>st</sup> March 2022 amounted to £305,399 (2021 £356,099) and expenditure was £308,278 (2021 £303,819) resulting in a deficit of £ (2,879) (2021 £52,280)). Net assets at the year-end were £167,749 (2021 £170,628) of which £81,624 (2021 £63,430) related to unrestricted funds and £86,125 (2021 £107,198) to restricted funds.

### Achievements and Performance:

The directors consider the performance of the charity this year has been excellent. The charity, like so many, has been through a period of unpredictability in terms of funding. We had previously secured long-term funds which have seen us through 2020/21. It was due to funders, the local authority and individuals' faith in SBFP&CC that we have been able to continue to meet the often-complex needs of the families we work with. In addition to our core services, the CEO and staff team have worked hard to support families both 1:1 and through group work, volunteering roles and other activities to assist them into vocational work. With a range of funding applications planned we aim to increase the work SBFP&CC undertakes with families, the CEO & Trustees expect to see further partnership work with other organisations, agencies and local groups in the near future. The details for this year's funding are set out in Note 3a on page 10 of the accounts.

### Future Developments:

As in previous years 2021/22 presented mixed fortunes in our fundraising activities. As an organisation one of the major developments and changes we will encounter in 2022/23 is the loss of the building that we have called home for 30 yrs. Again, this is a challenge we have and will face head on. Thanks to support from the Hammersmith & Fulham, we do have options, albeit different to our current large and spacious building. As an organisation we have identified the need to offer families increased support to move out of the poverty trap so often caused by high rents and low paid jobs. Added to this is now the Cost-of-Living Crisis, work has already begun in relation to supporting families and our CEO will be working towards securing further funds specifically for meeting this crisis as well as our day to day core services. The CEO & trustees are thinking about how to both build on our core funding routes i.e. grants, as well as bolster our own fundraising abilities which we have tested (through activities such as fundraising and raffles, engaging businesses and company support) this year. We aim to offer an even greater variety of groups and classes that will not only assist parents back into education, vocational training and well paid work, but also those that will strengthen intra-family relationships and enable families to live healthy lives. We aim to increase services and opening hours to allow us to support parents and families on a greater level. SBFP&CC has previously been in the forefront of campaigning for decent, secure and affordable housing, we hope once again to be able to take up the campaigning mantle

## **CURRENT TRUSTEES AND STAFF 2018/2019**

*We have a volunteer Board of Trustees who meet regularly to ensure the organisation keeps within its charitable objectives and complies with its governing document this includes overseeing financial activity & the overall running of Shepherds Bush Families Project & Children's Centre.*

### **CURRENT BOARD OF TRUSTEES**

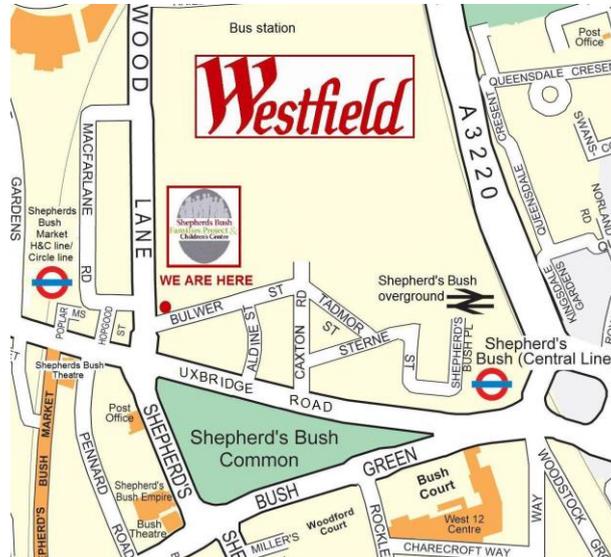
Chair: Tracy Webb  
Secretary: Jess Campbell  
Treasurer: Fred Morgan  
Trustee: Laura Semple  
Trustee: Max Goldzweig  
Trustee: David Nicklin  
Trustee: Saliha Djebbar  
Trustee: Salma Ahmed

### **STAFF AT SBFP&CC**

**(who deserve a big thank you for the dedication and care they offer on a daily basis)**

|                                                                                               |                                                                                                                                      |
|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| <b>Chief Executive Officer:</b>                                                               | Tina Mayers                                                                                                                          |
| <b>Deputy Manager<br/>&amp; Events Co-ordinator</b>                                           | Beatrice Panduru                                                                                                                     |
| <b>Administration &amp;<br/>Publicity Co-ordinator</b>                                        | Sharazad Gomes                                                                                                                       |
| <b>Children &amp; Young Peoples<br/>Practitioners:</b>                                        | Mehrun Karim<br>Andrulla Apostoli<br>Marissa Lagraa<br>Marti Buenaventura<br>Norma Bailey<br>Katie Mclellan (Level 3 apprenticeship) |
| <b>After School &amp; holiday<br/>Play scheme workers</b>                                     | Nirtionk Kareem<br>Masela Peposhi<br>Kevin Ayree                                                                                     |
| <b>Finance Officer:</b>                                                                       | Barbara Lambert                                                                                                                      |
| <b>Sessional workers:</b>                                                                     |                                                                                                                                      |
| <b>Counselling &amp; Therapeutic:<br/>Advice &amp; advocacy:<br/>Systemic Family Therapy:</b> | Caroline Wallis<br>Keith Mallinson<br>Alyce Ensin                                                                                    |

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